

JAKUB SPITZER

Senior UI/UX Designer | Product Designer | AI

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My website portfolio: https://www.spitzer.se/ Prague



EXPERIENCE

Senior UX Designer & Product Designer (Telco)

O2 Czech Republic

06/2025 - Present Prague, Czechia

Senior UX & Product Designer responsible for improving digital product experiences across telco services while contributing to design process development, stakeholder alignment, and practical AI-enabled design workflows within a large-scale agile environment.

- Product design of specific user journeys and workflows
- Designing standardized, AI-driven UX processes and ensuring validated design input for delivery
- Driving cross-team alignment across Product Owners, Chapter Leads, CJ specialists, and leadership
- Rolled out DesignOps governance across multiple Agile Release Trains
- Integrated UX into PI Planning to secure prioritized and validated design input

Product Designer & UX manager for banking applications

Komerční banka

02/2023 - 04/2025 Prague, Czechia

As a Product designer, I combine user-centric thinking with a strong strategic mindset. My approach is grounded in empathy, research, and data-driven design, enabling me to create intuitive and impactful digital experiences that meet both business goals and user needs.

- Facilitating user experience consistency across product/design teams for Retail, Small Business and Corporate banking.
- Usability Testing, Design Thinking and Agile methodology process. Human-centered, Mobile-first and OmniChannel methods.
- Cooperated on KB+ Banking transformation to the "new era" of banking.
- Product design process and deliverables; User Testing and Design Operations; development, Design System, and business delivery governance.

UX Designer at internet banking core

Komerční banka

06/2022 - 02/2023 Prague, Czechia

- Internet banking applications.
- User journeys.
- Facilitating mobile & web applications.
- Design System consistency & innovation.
- Usability testing, qualitative & quantitative.
- Prototyping.
- Design Thinking process & Agile methodology.
- Project management with development teams.
- Strategy facilitation.

Freelance UX/UI Designer | Freelance & Contract Roles

Jakub Spitzer

07/2013 - 06/2022 Prague, Czech Republic

- Freelancing for: Various clients from Switzerland, US, United Kingdom, Germany, Czech Republic, Slovakia

SUMMARY

I'm a UX / UI / Product Designer with 16+ years of experience designing digital products across fintech, healthcare, and a variety of freelance projects. I've worked both in large corporate environments and as an independent designer, always striving to connect user needs with business goals through thoughtful and functional design.

I specialize in building and maintaining Design Systems, DesignOps, UX Strategy and UI Interfaces. I'm comfortable navigating cross-functional collaboration with product and business stakeholders. I work with tools like Figma, Miro, Adobe Creative Suite, and I actively use AI to enhance workflows and creativity.

My skill set covers the entire design process — from discovery, facilitation, user research and usability testing, to crafting clean and consistent interfaces. I've led design efforts in the banking sector, contributed to large-scale digital transformation, and acted as a lead designer in healthcare.

LANGUAGES

English	
Advanced	
Czech	
Native	
Slovak	
Native	

CERTIFICATIONS

AI for Designers
Interaction Design Foundation
Common Design Patterns
Uxcel
UX/UI Designer
Uxcel
Mobile Design
Uxcel
Design Mentorship Mastery with ADPList
Uxcel
UI Components I
Uxcel
UX Design Foundations
Uxcel

EXPERIENCE

UI/UX Designer | Design System specialist at Unicorn

Unicorn

📅 10/2021 - 05/2022 📍 Europe

- As a Senior UI/UX position, I delivered complex solutions for design systems on a conceptual basis or visual basis.
- The approach used: Prototyping in Figma, designing a new story-based design, and new elements as conceptions for the design system.
- Presentation to the team as well working with developers.
- QA/QC of released components.
- Results: Various solutions for new design system elements and approaches, implementing design for internal applications.
- New and usable web applications for various products.

Lead UI/UX Designer | Design System specialist at Stapro (Medical)

STAPRO

📅 08/2019 - 10/2021 📍 Europe

- Medical, ambulance, healthcare software web applications
- Web application User Interface design
- Quality assurance (QA) & Quality control (QC) approach with development team and design team
- Agile UX methodology
- User Experience insight and practice
- Responsive solutions
- Mobile first design solutions
- Testing new or used solutions with doctors and nurses respondents, usability testing with lab equipment
- User usability testing (qualitative or quantitative) with respondents as Doctors & Nurses from Hospital Environment online & on-site
- Prototyping solutions
- Design system for web application, mobile solutions, rules & specifications, documentation, Figma & Sketch
- Team management
- Lead solutions

UI/UX Designer at CBRE

CBRE Czech Republic

📅 01/2019 - 07/2019 📍 Czech Republic

- Application design
- User Interface design
- UX approach
- Models & Diagrams
- prototype

UI/UX Designer at Cestovní kancelář FISCHER, a.s.

CK FISCHER

📅 05/2018 - 04/2019 📍 Prague, Czech Republic

Travel agency - Leisure, Travel & Tourism ecommerce solutions.

- UI/UX
- wireframes
- prototyping
- UI Design
- mobile design
- UX solutions
- User Interface design
- User Experience design
- User Interface interactions
- animations
- Static & Dynamic prototyping/wireframing
- Mobile first responsive solutions
- Web application design and scenarios
- Project management
- QA
- Google Analytics
- Automation solution framework implementation QA
- User testing solutions
- UCD application

CERTIFICATIONS

Interaction Design: Interface

LinkedIn

Membership Certificate

The Interaction Design Foundation

Set and Achieve Powerful Goals

Udemy

iEs Certification London (International Education Society London)

International Education Society Ltd.

EF SET English Certificate 63/100 (C1 Advanced)

EF SET

Fundamentals of UI/UX Design

Microsoft

Membership Certificate

The Interaction Design Foundation

EXPERIENCE

UI/UX Designer at ACO k.s.

ACO, Inc.

📅 10/2016 - 08/2017 📍 Czech Republic

- Web application interface design
- Consulting
- Analysis
- Widgets
- Web design
- Configurator UI design
- Wireframes and prototyping

UI/UX Designer at ARTIN

ARTIN

📅 07/2016 - 08/2017 📍 Brno, Czech Republic

- UX/IxD design and solutions
- sketches
- diagrams
- flowchart structures
- project specification
- consultancy
- Visual Design
- User Interface design
- SPA applications
- enterprise UI applications

Visual Designer at Ogilvy & Mather Morava

Ogilvy & Mather

📅 11/2014 - 07/2015 📍 Brno, Czech Republic

- Webdesign
- User Interface
- UX
- Project management with collaborators
- Wireframing and Prototyping

Web Designer at IMPnet s.r.o.

IMP net s.r.o.

📅 12/2013 - 05/2015 📍 Brno, Czech Republic

- Graphic design
- Web design
- UI/UX
- Print design
- Flash design
- Corporate identity
- Website design
- Print design such as business cards
- Billboards
- Flyers
- Cards
- Flash banners

EDUCATION

High School Diploma, Graphic Designer of Computer Networks

Středná odborná škola polygrafická

📅 01/2008 - 12/2010

Product design

IxDF - The Interaction Design Foundation

📅 01/2025

UI/UX Design, User Interface, User Experience, Interaction Design, Front-end development

Coursera

📅 01/2020

EDUCATION

Product design

Uxcel

01/2024

English language

Wall Street English

01/2024